

CATHERINE HUINKER

Graphic Designer

EXPERIENCE

Marathon Multimedia (Faribault, Minnesota 55021)

Senior Graphic Designer (Dec 1994 - Present)

Develop marketing collateral and corporate communications for Marathon Multimedia and their partner companies. Worked with local, national, and international clients creating print and web solutions for medical and scientific societies. This included CD/DVD programs, websites, printed collateral, newsletters, and promotional emails.

Dakota County Technical College (Rosemount, Minnesota 55068)

Marketing Coordinator/Graphic Designer (June 2004 - Dec 2004)

Directed marketing, public relations, and corporate communications for DCTC Customized Training Programs. This position included conceptualizing, writing, photography, graphic and web design of marketing collateral pieces as well as corporate communications and other various marketing operations.

Internet Broadcasting Systems, Inc. (Mendota Heights, Minnesota 55120)

Web Designer (Nov 2003 - June 2004)

Developed and maintained websites and online sales campaigns for national television stations and other private media companies.

Pearson NCS, (Owatonna, Minnesota 55060)

Design Specialist III/Web Designer (Oct 1998 - Nov 2003)

Developed web-based forms for data collection; most to be used in conjunction with paper-based forms. Designed marketing collateral pieces for the documents division of Pearson NCS. This included maintaining divisional site, interactive presentations, brochures, mailings, advertisements, original logos, and dvds.

EDUCATION

Riverland Community College (Austin, Minnesota 55912) 1999-2000

Major: General studies (2000)

Award: President's Award

Dakota County Technical College (Rosemount, Minnesota 55068) 1996-1998

Major: Graphic Design Technology Diploma (1998)

Associate in Applied Science Degree in Graphic Design (2000)

Memberships: Visual Communications Club

National Vocational Technical Honors Society

Award: President's Award

SKILLS

Experienced in Adobe Creative Suite CS5 (Indesign, Illustrator, Photoshop, Dreamweaver, Flash), QuarkXpress, Microsoft Office (Word, Powerpoint, Excel), iLife (iDVD, iMovie, iPhoto) CSS, HTML. Proficient with Mac and PC platforms. Photography experience. Excellent organization, communication and time management skills. Ability to produce multiple projects simultaneously.

REFERENCES

References and hard copy portfolio available upon request.

Visit my freelance website www.cedarlakeds.com for examples of recent projects.